

BBA Global Operations Management 4-yr Structure (BBAU4 for 2024/25 intake)
Effective from Catalogue Term: Sem A 2024/2025

| Year 1 (2024/25) Semester A | CUs | Semester B | CUs |
|--|------------|--|------------|
| CB2201 Operations Management | 3 | CB2200 Business Statistics | 3 |
| CB2400 Micro-Economics | 3 | CB2100 Introduction to Financial Accounting | 3 |
| CB2500 Information Management | 3 | CB2300 Management | 3 |
| GE (Note 2) | 3 | CB2601 Marketing | 3 |
| GE1401 University English or EAP (Note 1) | 3 | GE2402 English for Business Communication or EAP (Note 1) | 3 |
| <u>Sem A or B</u> , CHIN1001 University Chinese I (Note 3) | 3 | | |
| <i>Total</i> | 18 | <i>Total</i> | 15 |
| Year 2 (2025/26) Semester A | CUs | Semester B | CUs |
| CB2101 Introduction to Managerial Accounting | 3 | CB2402 Macro-Economics | 3 |
| CB3410 Financial Management | 3 | CB2240 Introduction to Business Programming in Python | 3 |
| CB2203 Data-driven Business Modeling | 3 | CB3043 Business Case Analysis and Communication | 3 |
| MS3124 Global Supply Chain Management | 3 | MS3127 Global Business Logistics | 3 |
| MS3322 Quality Management | 3 | MS3253 Operations Analytics | 3 |
| GE1401 University English (for students taken EAP) | 3 | GE2402 English for Business Communication (for students taken EAP) | 3 |
| <i>Total</i> | 18 | <i>Total</i> | 18 |
| Year 3 (2026/27) Semester A | CUs | Semester B | CUs |
| MS4306 Best Practices in Global Operations Management | 3 | College Elective | 3 |
| Major Elective 1 | 3 | MS3123 Workshop on Global Operations and Supply Chain Management Practices | 3 |
| Minor 1 (Note 4) | 3 | Major Elective 2 | 3 |
| GE (Note 2) | 3 | Minor 2 (Note 4) | 3 |
| GE1501 Chinese Civilization – History & Philosophy | 3 | GE (Note 2) | 3 |
| <i>Total</i> | 15 | <i>Total</i> | 15 |
| Year 4 (2027/28) Semester A | CUs | Semester B | CUs |
| College Elective | 3 | CB4303 Strategic Management | 3 |
| Major Elective 3 | 3 | College Elective | 3 |
| Major Elective 4 | 3 | Minor (Note 4) | 3 |
| Minor 3 (Note 4) | 3 | Free Elective | 3 |
| Minor 4 (Note 4) | 3 | GE (Note 2) | 3 |
| <i>Total</i> | 15 | <i>Total</i> | 15 |
| Minimum number of credit units required: 120 | | | |

Minimum Credits Required

GE: 4 GE courses + 3 College-Specified Courses (21 CUs)

GE: 2 ENGL + CCIV (9 CUs)

College: 11 College Cores + 3 College Electives (42 CUs)

Major: 10 Major courses (30 CUs)

Minor + Free Electives: 6 courses + 1 course (18 CUs)

Min. Total: 40 courses (120 CUs)

Max. Allowable: 48 courses (144 CUs)

Note:

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese Language - Level 1

LC2931 Japanese Language - Level 2

LC2973 Korean I

LC2974 Korean II

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese Language - Level 3

LC3933 Japanese Language - Level 4

LC3982 Korean III

LC3983 Korean IV

LC4994 Japanese Language - Level 5

LC4995 Japanese Language - Level 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

**This course can be used to fulfil the internship/consultancy project/research project requirement.*